



This document outlines the various sponsorship options for the DNN Connect conference of 2024. The event will be held in the village of Champéry, Switzerland. Companies return to sponsoring DNN Connect events because of the quality of our attendees and the outstanding return they see on their investment. At DNN Connect we promote an atmosphere where sponsors and attendees engage, in casual and fun ways, building relationships within our community.

**When:** May 23-26, 2024

**Where:** Champéry, Switzerland

**Web:** <http://dnn-connect.org/events/2024>

**What:** Presentations, business workshops, networking activities

**Focus:** DNN Platform and related technologies



DNN Connect is the biggest, annual, non-US event devoted to the DNN Platform®. It brings together (small) business owners and professionals such as developers, web designers and web solution integrators under one roof. The focus of the event is to exchange ideas in an informal setting. The event is organized in a mostly rural setting, giving attendees the best opportunity to focus and interact. The program is typically comprised of presentations, workshops and lengthy dinners that will run deep into the night. If you wish to connect to other DNN professionals, we claim this is the best event there is.

In 2024 we will once again host our event in Champéry, in Western Switzerland. During the event we will be exposed to the local cuisine and beverages.

## Event History

DNN Connect is a continuation/rebranding of a sequence of conferences that included DNN-Europe (Switzerland, 2009, Paris, 2010, Ardennes, 2012), WebConnections (Hamburg, 2011). The event has been held in a variety of stunning locations across Europe:

- Banyoles, Spain in 2013
- Lake Garda, Italy in 2014
- Millau, France in 2015
- Girona, Spain in 2016
- Girona, Spain in 2017
- Limerick, Ireland in 2018,
- Champéry in 2019
- Millau, France in 2022
- Champéry, Switzerland in 2023.

The recent years the attendance numbers have been around 100 attendees. In 2022 and 2023 we had a lower attendance due to the previous Covid years. For 2024 we expect the attendee numbers to increase.



## Venue Details

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### Champéry

Lodged between the Dents du Midi and the Portes du soleil is the sleepy mountain resort of Champéry. The region offers a wide range of outdoor activities. The Dents du Midi mountain range to the East is a nature reserve and is easily accessible on foot for hiking enthusiasts. To the West lies the Portes du Soleil ski region. It is the second largest interconnected ski domain in the world with 650 km of marked ski runs and 200 lifts over an area of 1000 square kilometers. With a cable car that takes you 1 km up to 2000 m straight into this ski region, this village is teeming with tourists when the snow arrives. And in summer you can use the same cable car to explore the mountaintops and skip a long climb.

A quick rundown of spring/summer activities:

- Hiking
- Climbing (indoor and outdoor)
- Mountain bike
- Tennis
- Swimming (indoor and outdoor)
- Ice skating
- Acro parc (climbing between treetops)
- Via ferrata
- Thermal baths (Val d'Illicz)
- Shopping/lake-side strolling (Montreux at about 30 mins by car or take the train)

### Venue

Hôtel Suisse,  
Rue du village 55,  
1874 Champéry  
Suisse  
Tel +41 24 479 07 07  
**Website** <https://hotelsuissechampéry.ch>

Hotel Suisse sits prominently in the middle of the main village street. It has 40 rooms, 2 seminary rooms and a separate bar called Bar des Guides. For the event we've also secured several multi-person rooms in the Palladium and rooms in Hotel des Alpes. This should be ample space for our audience. There are 2 recently renewed, very professional conference rooms in Hotel Suisse which we have at our disposal. As the village is relatively small, our conference will be the main thing in town when we're there.

# The Conference

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## Schedule

Day 1 – Thursday, May 23, 2024 – Attendees will arrive during the afternoon. We will welcome everyone at the reception in the early evening with drinks and something to eat.

Day 2 – Friday, May 24, 2024 – After breakfast we'll all convene in the main conference room to attend the official opening of the conference, sponsor messages and keynote sessions. The conference then continues with sessions in 2 locations.

Day 3 – Saturday, May 25, 2024 – The second day we'll continue with sessions and workshops. This will be followed by the closing gala dinner in the evening.

Day 4 – Sunday, May 26, 2024 – The final day is free. Some will choose to head home. Others will stick around and continue socializing. We might organize outdoor excursions for this day depending on attendees' wishes.



## Food and Drinks

All meals will be provided and are included in the entrance fee. Sponsors and their teams must register for the event to receive meals.

## Sessions

A wide variety of sessions from respected industry experts and workshops will take place throughout the day on Friday and Saturday. The sessions will include topics such as: the DNN Community, design, mobile, marketing, administration, development, and social integration.

## Speakers

Speakers are accomplished authors, highly regarded DNN® Community members, and members of the DNN Leadership Team. A call for speakers will be announced in January 2024.



## Media

The DNN Connect team is committed to leveraging all available media channels to get attention for this conference. We are working on improving our social media output towards the next event. For 2024 we are planning to record at least a part of the sessions and put them online on our social media channels. As a sponsor you'll obviously benefit from this exposure.



## Become a DNN Connect Sponsor

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DNN Connect's success is dependent on the support of our sponsors. We work hard to create an event that is not only informative, but also enjoyable for the attendees. We created a schedule that includes learning, networking events, conversation starters, and training. Event sponsors will be able to generate exposure to their brand while networking with attendees and through our marketing efforts. Our marketing efforts will include:

- A professional website
- Optimized blog posts
- Email newsletters and updates
- Social media marketing
- Streaming where possible

Your generous contribution to the event will be widely recognized by attendees of DNN Connect as well as members of the DNN® community at large.

### Sponsorship Contact Information

Send inquiries to [sponsoring@dnn-connect.org](mailto:sponsoring@dnn-connect.org)

### Payment

Payments should be made payable to:

**DNN Connect Association**  
**Bois Noir 12,**  
**2053 Cernier**  
**Switzerland**  
**IBAN CH8880808008036418741**  
**BIC SWIFT: RAIFCH80808**  
**Bank: RAIFFEISEN SCHWEIZ GENOSSENSCHAFT**  
**Bank Address: Rue du College 1, 2207 Coffrane, Switzerland**  
**Clearing Nr (NCB): 80251**

### Logos

Sponsor logos are due by April 1<sup>st</sup>, 2024. Missing this deadline risks not being included on print material. Supported types are .eps and .ai for both web and print quality (10MB file size restriction).



## Sponsors Area

The sponsors and vendors area will be located next to the main auditorium. DNN Connect will erect a booth and place a roll up with logos of all sponsors. If you wish, we can arrange for someone to man the booth and answer questions in your name (and write down contact details). Please get in touch with us if you want to use this option. If you wish to install your own booth, please let us know what the dimensions are and we'll do our best to accommodate you.

## Event Bag

All attendees will receive a bag with a badge and other materials. Feel free to include your own sponsorship materials. If you have any material/swag you'd like us to include, please send it to the address below before the beginning of May 2024. The package should be shipped with the sponsor's company name included.

Peter Donker  
Bois Noir 12  
2053 Cernier,  
Switzerland

## Sponsorship packages

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You may select from a variety of sponsoring packages, see below for details. In addition to the packages, we have several Add-ons available for extra visibility.

If none of our packages meet your requirements, please contact us directly and we will work out something specific for you.

Our previous sponsors may notice our prices have increased slightly. This is partly because the costs of running the conference have increased and we believe the value of sponsoring has too. In addition, we have included at least one attendee to all sponsor levels, except for the Forteresse level. We also include an optional sponsorship add on to add extra benefit.

## Sponsorship levels

### Forteresse level: EUR 750

- Verbal recognition and announcement at Keynote Address
- Logo on event program
- Event bag flyer participation
- Social Media mentions
- Logo and link on website sponsor page
- Logo and link on the DNN Connect home page.
- Logo on DNN Connect booth rollup banner.
- Publicly thanked at all dinner events

### Cime de l'Est level: EUR 1.750

- All perks from Forteresse level
- **1 speaker/trainer/sponsor attendance included (based on shared lodging)\***
- Logo on event t-shirts



### Dent Jaune level: EUR 2.500

- All perks from Cime de l'Est level, but
- **1 speaker/trainer/sponsor attendance included (based on non-shared lodging instead of shared lodging)**
- Linked logo in all promo emails.
- Your company name, logo and sponsorship status in all references to the event
- Appearance in pre-event video (published through our social media channels)
- 5 minutes presentation at gala dinner
- Vendor booth (optional)

### Les Doigts level: EUR 5.000

- All perks from Dent Jaune level
- **2 instead of 1 speaker/trainer/sponsor attendances included (based on non-shared lodging)**
- Prominent signage at the event.
- 5 minutes speech on session day opening before keynotes.

### Haute Cime level: EUR 10.000

- Exclusive level. There can be only one Haute Cime.
- All perks from Les Doigts level
- **4 instead of 2 speaker/trainer/sponsor attendances included (based on non-shared lodging)**
- Your company name, logo and sponsorship status in all references to the event
- Logo and link on the DNN Connect home page.
- Keynote (provided it's relevant to our audience)

\* Upgrade to non-shared lodging will be available at approximately EUR 90 per attendee.

## Sponsorship Add-ons

We have some unique sponsorship add-ons available to offer extra visibility during and after the conference.

### Extra attendee

Add an extra attendee to your sponsorship package (will be mentioned as "Add On" on the invoice) at the regular registration price.

Availability: plenty

### Extra event T-shirts

Order extra event T-shirts to hand out to your employees, clients or whoever you want. We'll need to know the required sizes no later than April 1<sup>st</sup>, 2024.

Availability: plenty

Price: EUR 30, from Cime de l'Est

### Drink coupons

All our attendees get a number of drink coupons. You can have your name and logo on the drink coupons. You will be consulted for the design of the coupons.

Availability: only one

Price: EUR 250

### Welcoming drinks

The welcoming drinks will be called the **<your name>** welcoming drinks in our publicity material and the conference agenda. We will also make sure this is visible during the event.

Availability: only one

Price: EUR 500, available from sponsorship level Cime de l'Est

### Friday dinner

The conference Friday night dinner will be called **<your name>** dinner in our publicity material and the conference agenda. We will also make sure this is visible during the event.

Availability: only one

Price: EUR 500, available from sponsorship level Dent Jaune

### Named bar

During the event, the bar will be called **<your name>** bar in our publicity material. We will make sure this is visible during the event.

Availability: only one

Price: EUR 500, available from sponsorship level Dent Jaune

### Saturday dinner

The conference Saturday night dinner is our closing-party dinner and we always make it something special. This dinner will be called **<your name>** dinner in our publicity material and the conference agenda. We will also make sure this is visible during the event.

Availability: only one

Price: EUR 750, available from sponsorship level Dent Jaune

### Named conference room

One of our conference rooms will be called the **<your name>** room in our publicity material and the conference agenda. We will make sure this is visible during the event. You can put up your banner or display in the room (max 3 rollups).

Availability: we have two available

Price: EUR 750, available from sponsorship level Dent Jaune

## Questions?



Please don't hesitate to contact one of us if you have any questions, special wishes or suggestions at [sponsoring@dnn-connect.org](mailto:sponsoring@dnn-connect.org).



The DNN Connect Team:

Peter Donker, Vicenç Masanas, Cathy Lee, Declan Ward, Timo Breumelhof, David Poindexter, Stefan Kamphuis